

## **2012 CostShare Report & Senior Choice Gold Award Schedule**

HealthMetrix Research announces the following schedule for release of the 2012 CostShare Report comparisons and the 2012 Senior Choice Gold Award (SCGA).

<b>October 1</b>	CMS-approved 2012 Medicare Advantage (MA-Part D) benefit summaries posted on <b>Medicare.gov</b>
<b>October 1-10</b>	Completion of 2012 <u>CostShare Report</u> comparisons  Verification of <u>CostShare Report</u> comparisons with MA plans followed by notification to the 2012 <u>Senior Choice Gold Award</u> recipients
<b>October 11</b>	Embargoed press release provided to 2012 <u>Senior Choice Gold Award</u> MA recipients and selected media contacts
<b>October 14</b>	2012 <u>Senior Choice Gold Award</u> national press release over PRNewswire
<b>October 15</b>	<u>CostShare Report</u> comparisons and 2012 <u>Senior Choice Gold Award</u> press release posted on <b>MedicareNewsWatch.com</b>



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