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SENIOR CHOICE GOLD AWARD[®] 2010

MediGold's Classic Preferred (HMO) plan was awarded the 2010 Senior Choice Gold Award* by HealthMetrix for offering the highest value in health benefits at the lowest out-of-pocket costs as compared to other Medicare Advantage plans in Central Ohio and Dayton.

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*MediGold won this award in the categories of "Members Requiring Episodic Care for Non-Chronic Conditions" and "Members Requiring Chronic Disease Care and Management." HealthMetrix Research Inc. is an independent research firm providing cost comparison findings to Medicare Advantage health plans, healthcare providers, and consumers nationally. The Senior Choice Gold Award is based on an analysis of the 2010 Medicare Personal Plan Finder national database (www.medicare.gov). Medicare has neither reviewed nor endorsed this information. MediGold is a health plan with a Medicare contract. Our contract with Medicare is renewed annually and like all Medicare Advantage plans, availability of coverage beyond the end of the current year is not guaranteed. As with any Medicare Advantage plan, you must continue to pay Medicare Part B premiums once enrolled. Benefits, formulary, pharmacy, network copays/coinsurance may change on January 1, 2011. Please contact MediGold for details. This is an advertisement; for more information contact the plan. For full information on MediGold benefits, call our Customer Service Department at 800-964-4525 (TTY 711) from 8 a.m. - 8 p.m., 7 days a week. **MediGold products are only available in select Ohio counties.** H3668_011SC_10 [F&U]